



WE ARE NATURAL COSMECEUTICALS

The Perfect Blend of Technology & Art



ABOUT US

The perfect blend of technology and art.

We are a globally recognized formulator of turnkey private label skincare and color cosmetics. With over 20 years of experience in developing innovative products in natural and organic formulations, we provide a customized service that delivers proven, naturally effective personal care products.

We create hi-tech, original formulas that are plant-based, clean, vegan, silicone-free, paraben-free, phthalate-free, sulfate-free and, when required, we can even make them fragrance-free.

Our formulas evolve out of research conducted over our 20 plus years in the cosmetics industry.

WHAT WE DO



Custom Formulation

We are devoted to your success. Our chemists conduct ongoing research, identifying the latest breakthroughs in skincare ingredients and trends in the marketplace. We also conduct comprehensive research specifically for your product formulation. You can rely on us for the latest advances in cosmetics.

If you have a concept for a custom skincare product – cleansers, exfoliators, serums, moisturizers, masks or any other product you can conceptualize – our team will create a formula tailored to your specifications.

We also have extensive experience creating color cosmetics. From small indie brands to major players, we have the ability to bring any makeup concept to life.



Contract Manufacturing

From our formulation lab to your company's door, R&E labs adheres to the highest standards of compliance and quality. We provide a global manufacturing service for brand owners wanting products made in the US, Europe, and Asia.

Manufacturing is rigorously monitored via computer throughout the entire process. Automated temperature controls ensure complete stability in the manufacturing environment. Tracking is performed from the moment that raw materials enter our facility and continues through manufacturing to packaging, and distribution.

Private Label

R&E Cosmetics Laboratories is the complete turnkey solution. Our experienced staff will assist you every step of the way. From formulation to packaging, to shipping, we spare you the hassle of having to research each step on your own.

We manufacture a full spectrum of skincare and color cosmetics. Our distinctive and innovative products are ideal for spas, salons, dermatologists, estheticians and makeup artists interested in creating their brand. Let us be your guide through the intricate process of product development.

COLOR COSMETICS	SKINCARE	BODY CARE	HAIR CARE
Lipstick (Matte, Velvet and Liquid)	Cleanser	Body wash	Shampoo
Lip Gloss	Toner	Hand Wash	Conditioner
Lip Balm	Serum	Lotion	Growth serum
Eyeshadow	Exfoliant	Hand Cream	Hair Oil
Blush	Mask	Body Exfoliant	
Highlighter (Cream and Powder)	Cream		
Concealer	Makeup Remover		
Powder (Loose and Pressed)	Men's Skincare		
Foundation			



HOW WE WORK

At Beauty R & D our focus is on the success of your skincare line, and we are committed to exceeding your expectations every step of the way.

We Strive for Excellence

We use effective levels of performance actives and never sprinkle trendy ingredients into every product like pixie dust.

We Are Innovative

We are constantly looking out for new, cutting edge technology to offer you something new. Our formulators are visionaries. So, they source raw ingredients from all over the world, doing whatever it takes to create a product that is uniquely yours.

Some of our major achievements include the creation of a bi-phase ampule utilizing freeze dried actives, ginger hair growth stimulator and a botanical makeup line.

When it comes to private labeling, please note that we are not willing to copy other brands' products. We will take a look at the benchmark products that inspire your brand philosophy. However, we never reverse formulate to make a carbon copy of another product on the market. We value uniqueness in formulation and encourage you to come up with an original concept.

We Are Green

We practice green formulation. We take our cues from nature, relying on plant-based actives that deliver superior results. Phytoactives provide antioxidant protection, peptide support, stabilized vitamins and other performance ingredients that are proven to be effective in scientific studies.

We Are Cruelty-Free

Our products are never tested on animals. We produce our products ethically, refusing animal testing even in our home market of China. So you can.

We Care for Our Planet

Here is a list of ingredients you will never find in any of our products:

Sulfates or sulfites, mineral oil, animal-sourced ingredients, petroleum, lanoline, propylene glycol, alcohol-based solvents, synthetic colors, synthetic fragrances and, when it comes to the preservation system, we avoid parabens and any harsh formaldehyde releasing ingredients like imidazolidinyl urea, diazolidinyl urea, quaternium-15, DMDM hydantoin or 2-bromo-2-nitropropane-1,3-diol.



FAQS

Here's a list of some of the most frequently asked questions. Feel free to contact us if you don't find the answer you're looking for.

Q: WHAT IS THE DIFFERENCE BETWEEN PRIVATE LABEL, CONTRACT MANUFACTURING AND CUSTOM FORMULATION?

Private Label makes use of an existing product that can be customized and packaged for sale under the name of the retailer rather than that of the manufacturer.

Contract Manufacturing involves collaborating with a few companies to create a product that is uniquely you. Just send us your custom components and we will fill them with either a customized formula or your original formulas.

Custom Formulation is the backbone of our company. Since our CEO is a chemist, it's what we do best. A beauty brand's success relies on standing out from the crowd. At R & E Labs we take pride in knowing that the formulas we create are one of a kind.

Q: DO YOU PROVIDE PACKAGING, LABELING AND ASSEMBLY SERVICES?

Yes, R&E Labs offers a complete turnkey service. We help create your products from start to finish!

Q: IS THERE A MINIMUM ORDER?

Well, it depends. Once you tell us which service you are interested in, the type of packaging you would like and your hero ingredients, we will determine how many units we can provide for you.

Q: WHAT TYPES OF PRODUCTS CAN YOU MAKE?

We formulate products for every category; color cosmetics (aka makeup), skincare (face & body), hair care, makeup, and fragrance.

Q: WHAT IS THE AVERAGE TURN AROUND TIME?

Lead time varies based on the season and the number of clients we have in que. However, as a general rule, formulation requires 2 weeks and manufacture with stability testing can take anywhere from 2 to 12 weeks.

Q: WHAT IS YOUR CAPACITY

We are a formulating lab based in California. With our manufacturing capabilities in the US, China, Japan, France, and Korea, you could say our capacity is almost limitless.

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